

July 6th, 2017 2nd Summer Spiel meeting

Attendance: Lorraine Gagnon, Myrna Proulx, Roz Craig, Lynn Derry, Lynn Stewart, Darrel Downey, Earl Gregory, Keith Ainsley, Bruce Morrison, Francie Ellison, Terry Sawyer

Registration: Darrel advised that there are 12 confirmed entries. He is going to send an email along with a poster/registration information to all the entries from 2016 and 2015. Lorraine will be able to provide Darrel with the entry lists. Entry date cut off – August 31st, 2017 to a maximum of 28 teams.

Important information in the email package: teams must pay in full all at the same time, camping fees of \$10. a night will be paid separately, extra banquet tickets must be requested no later than September 7th, approximate cost of \$25. (subject to the cost of the steaks, TBA)

Myrna will have the poster on the Kerry Park face book and website to advertise the Summer Spiel. Lorraine will forward the curling club email list to Darrel to advertise the spiel.

Lorraine met with Sheena Boyles and was advised that the ice cost for the summer spiel would remain the same as 2016. Side note: ice cost for the league curling will also remain the same as 2016.

Event Sponsors: Myrna will be in contact with Norm Jackson/Cowichan Golf Club (previous years *A* event sponsor. Terry will contact: *B* event: Duncan Iron Works, *C* event: Island Bakery, *D* event: Malahat Lions Club. Event sponsorship is \$250.00

Business Sponsorship Opportunities:

Included in the Summer Spiel donation request letter is the new sponsorship opportunities program with information of the availability and costs for advertising, sponsorship and reward program. The local businesses will be able to see what their sponsorship money will do for them in the Kerry Park Curling Club and in their own community.

A two year sponsorship commitment is rewarded with a 10% discount.

Keith Ainsley voiced a concern that the letter addresses the annual expense of Sponsorship and not just for the Summer Spiel. Lorraine spoke to his concern stating that the objective was to approach the local businesses only once for donations and sponsorship so that we were not inundating our local business owners several times for different Kerry Park Curling Club events.

It was further agreed upon that the Senior Men's donation/event sponsor list be cross referenced with the Summer Spiel to eliminate any duplicates.

The letter and poster can be dropped off at the business that each volunteer has committed to approaching with a promise to follow up in two weeks. The letter has a place for your name and phone number. A personal introduction is preferred with a follow up by email or again in person.

Myrna will provide the cost for the wall boards, ice logo, mat covers.
Mat cover cost to be made was estimated at \$50.

FOCUS: to obtain door prizes, donations for the prize table and sponsorship all in one approach/one annual visit.

Event Trophy: Suggestions have been requested.
Lorraine mentioned an ice bucket (that could be engraved) filled with non-alcohol beverages. Roz mentioned a key chain with an engraved tag. More discuss next meeting.

Casino Theme: - registration envelope will contain 2 playing cards; another envelope with another playing card will be handed out after each game. Last double take out in each game will be offered the opportunity to swap out a card for an unknown card. Best poker hand prize will be determined Saturday evening.

Dinner will remain (by popular vote) a steak dinner, potatoes and salad, followed with strawberry shortcake. Cost is estimated to remain the same (dependent on the cost of the steaks)

50/50 ticket sales: 4 draws: 1 Thursday, 1 Friday and 2 on Saturday. Cost:3 tickets for \$5. Justin Matthews has volunteered to take the lead on this and it is suggested that he will need a team of 4 or 5 people to insure that there are enough volunteers in the event that their 50/50 ticket sales time doesn't conflict with the on ice time. (Lynn Derry has volunteered to help out with some 50/50 ticket sales)

Wes Craig will produce the 28 team draw
Bruce Morrison will be responsible for updating the board, along with the name plates on ice for each draw.
Roz Craig has volunteered to handle the registration table for the 3 evening draws on Thursday night. Volunteer still required for the first registration for Friday evening.
Bruce Morrison will be in charge of the Reverse Draw board. Dependent on the number of collected door prizes will determine the number of available prizes to be distributed.

Decorations: Myrna advised that she has most of the decorations from 2016 so the cost will be minimal. Roz will donate the playing cards (suggested 5 decks are required).

Lynn Derry has volunteered to purchase the candy.

Event winners: Important that the registration forms be fully completed as this will provide the necessary information (correct spelling) of the Event winners for the trophy and newspaper article.

Lorraine will speak with Cliff Merriam regarding the Malahat Lions Club donating the blackjack tables and crown and anchor wheel for the Saturday night Casino event. Last year there was a \$200. donation made to the Lion's Club for the use of their equipment. Bruce Morrison has volunteered to pick up this equipment for Saturday evening.

Volunteers are needed to man the blackjack tables and the crown and anchor wheel for the Casino evening. It was suggested that the Volunteers would have a donation made in their name to the Island Savings Full Cupboard program. They would also be invited to the dinner.

Terry confirmed that she would approach the staff at the Mill Bay Island Savings branch to obtain volunteers.

Keith Ainsley suggested that the business/sponsor list be updated. Remove business names that are no longer in operation or have not donated in the past. Add new business names if you are approaching a new business. All updates to be sent to Lorraine.

Next meeting: July 27th at 7 p.m.